

EDITORIAL BRIEF

About Journey Magazine

Journey launched in 2019 to make recovery from addiction visible by people in recovery and allies.

We believe using media and publishing to amplify hope and make recovery more visible, more real, more accessible and the conversation more approachable.

We create empowering content that amplifies hope and celebrates freedom from addiction showing that recovery is not only possible, it's probable. By putting this content in print in local communities and online, we're broadening the perspective of recovery and expanding the lens by which the public sees this chronic public health issue.

Journey's mission is to change the narrative about addiction using media and publishing. We amplify hope by making recovery lives, programs and resources more visible.

Our core values are:

- **Inclusivity:** We respect and value all humans and recovery paths.
- **Optimism:** We have a genuine positive outlook on life.
- **Transformation:** We believe change is possible.

Our Tone & Voice

Because we want our readers to feel hopeful, empowered and connected, our tone is **accessible**, **relatable** and **compassionate**.

Personal and community recovery stories are inspirational and aspirational, and our voice, our personality, is **hopeful**, **positive** and **inspiring**.

real people. real recovery. real hope.

(207) 679-5005 recovery-journey.com



Our Readers

Journey is for adults who are either seeking or in recovery, affected others (friends and families) and recovery allies, organizations and businesses that support recovery efforts.

Our Circulation

We print at least 15,000 copies 6x a year and distribute to grocery stores, local businesses, prisons, jails, sober houses, healthcare facilities in Maine and New Hampshire.

Editorial Content

Our editorial content focuses on several key areas:

- **Personal recovery stories:** individuals, personal recovery milestones, lessons, etc.
- **Community engagement/support:** grassroots, community stories about groups, coalitions, etc.
- **Recovery mutual-aid programs:** community-based, mutual-aid groups
- **Wellness articles:** financial, spirituality, nutrition, brain science, physical
- **Resources:** book reviews, local/nationwide help organizations, retreats available
- **Recovery round-up:** articles and updates from advocacy groups, recovery centers, sober living houses, recovery coaching, and re-entry efforts

Expectations

Articles should be written for **Journey** exclusively under 750 words and either uploaded [here](#) form or emailed to carolyn@recovery-journey.com with **EDITORIAL SUBMISSION** in the subject line.

Our deadlines are the 15th of the preceding month that we print.

Our consistent editorial calendar:

- Feb/March Spiritual
- April/May Intellectual / Learning
- June/July Physical
- August/September Relationships
- October/November Career
- December/January Financial

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